



B2S

**B2S CI IDENTITY
DESIGN GUIDELINE**

비투에스 기업 아이덴티티 로고 디자인

ENG

The logo consists of the letters 'B2S' in a bold, italicized, sans-serif font. The 'B' and 'S' are dark blue, while the '2' is a lighter blue. A green horizontal bar is positioned behind the '2'.

ENG + Slogan

The logo features the 'B2S' text as described above. Below it, the slogan 'BETTER SOLUTION & SUPPORT' is written in a smaller, dark blue, sans-serif font.

ENG + Corp.

The logo features the 'B2S' text as described above. Below it, the Korean text '주식회사 비투에스' is written in a dark blue, sans-serif font.

ENG + Corp. (축약)

The logo features the 'B2S' text as described above. Below it, the abbreviated Korean text '(주)비투에스' is written in a dark blue, sans-serif font.

ENG

B2S

ENG + Slogan

B2S
BETTER SOLUTION & SUPPORT

ENG + Corp.

B2S
주식회사 비투에스

ENG + Corp. (축약)

B2S
(주)비투에스

ENG

The logo consists of the letters 'B2S' in a bold, italicized, sans-serif font. The 'B' and 'S' are white, while the '2' is a teal color. A teal horizontal bar is positioned behind the '2'.

ENG + Slogan

The logo features the 'B2S' text as described above. Below it, the slogan 'BETTER SOLUTION & SUPPORT' is written in a smaller, white, all-caps, sans-serif font.

ENG + Corp.

The logo features the 'B2S' text as described above. Below it, the Korean text '주식회사 비투에스' is written in a white, sans-serif font.

ENG + Corp. (축약)

The logo features the 'B2S' text as described above. Below it, the abbreviated Korean text '(주)비투에스' is written in a white, sans-serif font.